



Athletics Fund Committee Recommendation

7-28-2026

Members: Bill Bettencourt, Al Branco, Tom Giampietro, Ken Nunes, Richard Nunes, Lionel Moreno

The Athletics Fund Committee has considered a project request to support the COS Cheer program. The cheer program facilitates a special training camp for the 40+ student athletes to work directly with current and recently graduated division one collegiate cheer athletes. This camp expands the athletes' perception of what is possible for them in collegiate cheer and gives them quality instruction to help them achieve their goals. There was much discussion about avoiding annual support of the Cheer program in this way. While the camp has been afforded for a few years prior and is intended to be an annual aspect of the program, the proposal indicates this is a one-time ask of the Athletics Fund. The full proposal is for \$12,000. According to the COS Legacy Funds Committee Spending Authorization Policy, it exceeds the committee's authority to approve the project for funding. The committee considered the proposal and chose to recommend funding it with available Athletics Fund resources.

Committee Recommendations

The Athletics Fund Committee members unanimously recommend funding the COS Cheer program proposal for \$12,000 out of the designated Athletics Fund.



Athletics Fund **New Project Request** 2026

Project Lead/Requestor

Name:	Tiffany Ruiz	Title:	Head Cheerleading Coach
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Signature:		Date:	July 1, 2026

Senior Manager

Name:	Brent Davis	Title:	Athletic Director
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Signature:			

Fund Request

1. Project Title:	Summer Skills Camp
2. Requested amount:	\$12,000
3. Briefly describe if the funding is one-time or annually renewed and the estimated project timeline:	One-time Project Estimated timeline is the month of August with on going evaluations until April.
4. Estimated number of students that would benefit. As relevant, please provide context to that number, such as overall program size.	40 student athletes Overall program size for 2026-2027 year.

Rationale *Please keep all responses to 200 words.*

5. Project Description:
The project is a three day private summer skills camp to help our athletes learn new skills and grow their skill set to match the collegiate cheer level. The summer skills camp is the end to our summer season program but the beginning of our regular season. We invite four to five elite college level camp instructors each summer from Camp Jeff, to help us further grow as a program, cheerleaders and students. Instructors are flown out from major university and cheerleading institutions such as University of Kentucky, Morehead State University, University of Alabama and University of West Georgia. In addition, we have had several camp instructors who have competed for Team USA at the ICU World Cheerleading Competition. During the three day camp they focus on team building, cheerleading skills as well as interpersonal skills to help them throughout the season.

6. How will the project benefit student success?

This project benefits student success by allowing all of our team members, regardless of their skill level and background in cheerleading, develop at the same level where they learn and achieve the same skills. In our area, there are many athletes who would like to continue at the college level but do not have the skills necessary to cheer at a 4-year because of the schools they came from. Most athletes come to COS as a stepping stone to develop their cheerleading skills and this camp plays a major part in not just benefiting the athletes and their success in our program but has allowed many of our athletes to continue cheering and signing to 4-year programs on scholarships.

7. How will the project benefit the college? What department(s)/division(s) will benefit?

This project benefits our Athletic Department by bringing in an average of 35-40 student athletes each year. Over the years, I have found that this camp as well as other events following this camp, bring many student athletes to my program that normally would have not considered COS. COS has one of the higher level junior college cheerleading teams in California because of the effort we put into summer development. The summer skills camp is one of the many reasons we have been able acquire so many recruits and students each year. They are able see the knowledge and skills earned each year that can take them to new levels right in their own town.

8. What are the anticipated outcomes of the project, and how will they be measured?

The anticipated outcomes of the project would be every member of our program learning the same skills that an elite 4-year college cheerleading team would learn and and allow us to compete at the national level against 4-year universities and junior colleges across the nation. This will be measured by performances throughout the season as well as using the skills necessary in a routine for a national competition in February 2027. Our hopes is to have many of our athletes be able to join 4-year programs after graduation in 2027 as well.

☒ I attest that:

- What I have provided is true and correct to the best of my knowledge.
- The Project Lead Staff will keep Foundation staff apprised of the progress of the project.
- The COS Foundation will be included in funding recognitions and publicity where applicable.
- The Project Lead Staff will submit at least one written project update or evaluation within one year of initial funding.
- The Project Lead Staff will follow COS Foundation policy and procedures appropriate for financial transactions and Foundation records.
- The department or program affected by the Project currently has a satisfactory or above rating in the most recent program review.

Submit this application and budget document to timf@cos.edu and CC your senior manager.